

Cookie Season Elevator Pitch

Welcome to the Girl Scout Cookie Pitch Worksheet! This worksheet will help you make a great pitch for selling cookies. First, read the questions in the first column to think about your pitch. Then, look at the example answers in the second column for ideas. In the third column, write your own answers to make your pitch. Remember, your pitch should show your excitement about Girl Scouts and cookies. Have fun and be yourself!



Questions	Example Pitch	Your Pitch
Who are you and what are you selling?	Hello! I'm Sahara, a Girl Scout Junior and I'm here to offer you delicious Girl Scout Cookies!	
Why do you want to sell Girl Scout Cookies?	Selling Girl Scout Cookies helps me learn business skills and supports our troop's activities.	
What makes these cookies so special?	Our cookies are not only delicious but also come in a variety of flavors to suit everyone's taste!	
How does purchasing cookies help you and your troop?	When you buy our cookies, you're not just enjoying a treat; you're helping our troop fund camping trips and community projects.	
What are your goals for this Cookie Season?	This year, my goal is to sell 300 boxes to earn money to contribute to our troop's fundraising for a nature conservation project.	
How can the customer buy Girl Scout Cookies?	You can buy 1 box for \$6 or 5 for \$30 from our cookie booth right now!	